

24<sup>TH</sup> INTERNATIONAL  
BIENNIAL  
EXHIBITION OF  
AUTOMOTIVE  
EQUIPMENT AND  
AFTERMARKET  
PRODUCTS



25 - 29 May 2011

Bologna Trade Fair Centre

Entrances:

PIAZZA COSTITUZIONE

VIA MICHELINO

VIA MASERATI

NORTH ENTRANCE

**PAVILION:**

**19**

**STAND:**

**A2-A10-C2-C10**

# THE NEW CORGHI CODE

**AUTOPROMOTEC 2011**

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**BRAZIL AND CHINA:**

TWO KEY MARKETS FOR  
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## AUTOPROMOTEC 2011

### CORGI MASTER CODE: THE NEW CODE FOR THE TYRE CHANGERS

At the **2011 AUTOPROMOTEC** trade fair in Bologna (May 25-29), CORGI will reconfirm itself at the forefront of the tyre changer sector, presenting **for the first time** its new jewel:

**ARTIGLIO** *Master* **CODE**

Eleven years after the introduction in the market place of the biggest innovation in the tyre changing industry with the "leva la leva" technology (without lever), CORGI is launching a new challenge, presenting the MASTER CODE model which is destined to become the essential companion of the tyre business today and for future generations to come.

From the automatic recognition by wheel size, resulting in the automatic placement of the tools, up to the exclusive Smart Corghi System for the mounting and demounting of the tyre, the MASTER CODE model **reproduces and rewrites the genetic code of tyre changers**, reconfirming its inventors as the only ones able to lead this continuously changing industry.

The new objective was to give even greater work automation, increase performance and efficiency for all types of wheels by reducing the work time which is more valuable than ever.

**Synchronized  
Movement  
Axial  
Rim  
Tool**



The computerized **Touch-screen** system guides all aspects of the work and offers the best solution for any difficulties that may be faced.

MASTER CODE is able to work with any type of tyre from the Run Flat-UHP wheel to the small and

large balloon tyres.

The safety and ease of operation for the operator, the absolute respect of the rims and tyres along with the speed of the machine will characterize CORGHI's new invention, **THE SOLE INVENTOR OF THE TYRE CHANGER SYSTEM.**

## TYRE CHANGERS: NOT ONLY MASTER CODE

Many other important innovations will be present at AUTOPROMOTEC and, quite rightly, Corghi will be present in Bologna to reveal them.

**CORGHI IS CONFIRMED AS THE INDUSTRY LEADER.**

And the tyre changer really is in its DNA.

To date, it is the only brand that can provide **5 different types of tyre changers in its "leva la leva" (without lever) range** thereby ensuring the right answer and solution for every customer.

In addition to MASTER CODE the following models will also be present at the CORGHI stand in Bologna:

1. **MASTER 26"** the flagship of the CORGHI tyre changer range, a predecessor of the MASTER CODE.
2. **ARTIGLIO 50**, the most widely used "leva la leva" (without lever) tyre changer.
3. **ARTIGLIO 500**, the evolution of ARTIGLIO 50 with additional features that make it even more efficient.
4. **ARTIGLIO 2025 "leva la leva"** that combines the "leva la leva" technology with a traditional demounting system.
5. **Monster AG TT** Monster AG TT the only heavy duty tyre changer with "leva la leva" technology.



ARTIGLIO MASTER 26"



ARTIGLIO 50



ARTIGLIO 500



A2025 LL



MONSTER AG TT

## CAL ONE-TOUCH

steering wheel rotation  
sensor calibration system  
integrated in the wheel  
aligner.



Essential for correctly aligning wheels on cars equipped with ESP, adaptive suspensions, dynamic steering, electric power assisted steering and adaptive lighting systems.



## WHEEL ALIGNERS

At the AUTOPROMOTEC trade fair CORGHI will present a full range of wheel aligners.

The innovative three-dimensional **EXACT BlackTech X** structure is of particular importance.

Thanks to the 8 high-resolution digital cameras that provide maximum measurement precision and high automation of aligning operations, EXACT BlackTech X is a reference for the industry.

EXACT BlackTech X **fully meets the needs of the operator:** high-strength materials, automatic rotation of the camera to adjust to the height of the lift, infrared cameras and the **"BlackTag"** target which is particularly immune to poor lighting conditions and may be installed in small environments and with 4 post lifts.

The aligning programme of the EXACT BlackTech has all the necessary functions for the professional. The procedure may be customized, the extra animations for adjustments and the measurements of the converging curve are standard and it is compatible with the ASA network protocol and the Romess inclinometer.

To add to the large range of CCD models, the new **EXACT 7** model, designed and manufactured in Italy, is to be added to the **EXACT 7000**, **EXACT 700** and **EXACT 70**, approved by the major car manufacturers.



**Compactness, reliability, ease of use and low running costs,** make the EXACT 7 set the working tool suitable for all operators in this sector.

## BALANCERS

The **Blue Light** balancing and wheel diagnosis station with high technological features which put it at the top of the market, identifies the CORGHI range of balancers.

In line with its philosophy of promoting the perfect balance, with Blue Light CORGHI has reached **A POSITION OF LEADERSHIP IN THIS FIELD** by responding to requests for innovation, speed and quality of service for wheel balancing.

Blue Light is characterized by touchless technology for the acquisition of the wheel size and run-out size, a fast user intuitive interface with touch screen technology, **BlueLight® system** for measurement accuracy and laser indicators for a perfect balance.



Lifting Equipment Showroom



BLUE LIGHT



EM9380



EM7450

The CORGHI range has been renewed and enriched and at the AUTOPROMOTEC trade fair CORGHI will present the new monitoring models **EM7480 and EM9380** in addition to the **EM9350 and EM7450** versions

with display. Entirely **MADE IN ITALY**, captivating design, strength, speed cycle, a complete range of accessories provide the appropriate product for every need

## LIFTING EQUIPMENT

The lifting equipment sector is taking on an increasingly central role for CORGHI. Thanks to significant investments the supply of lifts has doubled in just ten months and **the current range meets all the required applications.**

The introduction of **new lifts for trucks** allows CORGHI to present itself as leader also in this market segment.

A **SHOWROOM OF OVER 2000 m2** dedicated exclusively to lifting equipment was recently opened at the **CORGHI plant in Prato di Correggio.**

Thanks to the new showroom our customers have the opportunity to inspect and **test the products.**

CORGHI presents at Bologna AUTOPROMOTEC several lift models.

Special attention is given to the new scissor lift in the **Erco X5000 5 tonnes** series. These machines are equipped with an **innovative electro-proportional control of the lifting hydraulics** and a totally electronic management allowing the operator to set and display multiple functions.



**Corgi PRO LINE**  
Volkswagen approved



VAS 6302 C



VAS 6587 C



HD 900

## BRAZIL AND CHINA, TWO KEY MARKETS FOR CORGHI'S GROWTH

Corghi's development strategy in the so-called BRIC markets (Brazil, Russia, India and China) is the main guideline for growth. For this reason the company is making significant investments in both the manufacturing and commercial side, investments that are already starting to bear fruit.



Continental Best Drive Shop



Corgi Stand - San Paolo

### CHINA

Thanks also to the operational start up of the new production site in Suzhou, which opened last December, Corghi businesses in China have had a boost during the course of 2010.

Contacts with leading tyre manufacturers worldwide have been developed, and now Corghi is the official network supplier in China for **Michelin, Goodyear and Continental**, in addition to its historical relationship with **Pirelli** and **Bridgestone**.

In particular, all **Continental's** new chain stores, **BestDrive**, which are expanding throughout Asia, are fully equipped with Corghi wheel service equipment among which the **Artiglio 50** tyre changer, the **EM 7480** wheel balancer and the **Exact 70** wheel aligner all stand out.

In addition the **PRO LINE** tyre changers and wheel balancers, produced in the **Suzhou plant**, have been endorsed by **Volkswagen** to be offered to all their partners both in China and around the world.

### BRAZIL

In Brazil, an important but traditionally difficult market for importers of tyres and equipment due to the high customs duties, in 2010 Corghi started a **collaboration with NA Solutions** with whom it participated in the 11th Feira Internacional de Autopeças, Equipamentos and Serviços held in San Paolo last April. The great professionalism of this new partner together with the **technology of Corghi products** means it is possible to penetrate the most advanced customer segments with products such as the **Exact BlackTech** wheel aligner, the **Artiglio 500** tyre changer and the **EM 7480** wheel balancer. Also there is great interest for the heavy vehicle equipment sector in a country where road transport is booming; in fact the **new heavyduty tyre changers HD 700 and HD 900** are proving very successful.

Thanks to this return in style in Brazil alongside a historical presence in all other Latin American markets, the outlook for Corghi in this part of the world is very positive.

# CORGHI PARTNERSHIPS

**Corghi has always had good working relationships with all major operators in the automotive world.**

Corghi equipment in fact is approved by all the most prestigious **Car and Tyre Manufacturers** which rely on the company from Correggio to supply their networks with equipment for wheel servicing.

**In the Corghi stand at Autopromotec 2011 there are four islands which highlight the partnerships that have recently been initiated:**

## THE FIAT ISLAND



The agreement signed with **FIAT** is the latest in order of time, and

envisages the **supply of Corghi equipment at a European level** for Fiat, Alfa Romeo, Lancia, Abarth and Fiat Professional.

The Artiglio 50 tyre changer and the EM7240 wheel balancer are displayed as a representation of the range on offer for the most professional operators along with equipment from the line PRO LINE for operators who want more simple but equally reliable machines.

## THE MICHELIN ISLAND



For some years Corghi has been the **Official Supplier of Michelin Mastro**, the network of car tyre specialists that has around **2,500 tyre dealerships** in Italy. It has also just recently signed an agreement with the franchise network **Euromaster**, owned by Michelin, which made its official entry into our country last year.

In the Michelin island the top products of Corghi technology are displayed, the Master 26 tyre changer and the Blue Light wheel balancer in line with the high level of professionalism that distinguishes the Michelin network.

## THE DUCATI ISLAND



In 2011 Corghi can once again lay claim to the **Official Ducati Supplier** award, which provides tyre changers and lifting equipment

for the motorbike line. In this island the EM 7240 wheel balancer, the BC200S motorbike tyre changer line BC200S and the BL600 hydraulic lift are displayed.



EM7240 - FIAT



ARTIGLIO 50 - FIAT

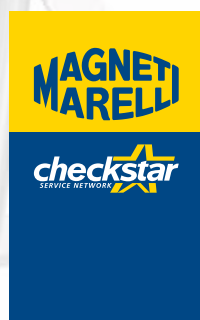




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## THE MAGNETI MARELLI ISLAND



Corghi's collaboration with **Magneti Marelli After Market Parts and Services** started in Italy last September with an intensive exchange of products and expertise between the two companies expected.

Thanks to this agreement, **Magneti Marelli Checkstar** workshops can make use of equipment, **training and support** for **Corghi** wheel service while the Corghi network can access light engineering services on cars thanks to products for support, training and call centre

services supplied by Magneti Marelli. In the Magneti Marelli island the two air conditioning recharge stations ICE 800 and ICE 1000 are displayed along with the Artiglio 210 tyre changer and the EM7280 wheel balancer. There is also the new catalogue of **training courses** provided in partnership with Corghi and Magneti Marelli.



# P R O M O T I O N

IN COLLABORATION WITH THE TECHNICAL TRAINING SERVICE OF MAGNETI MARELLI AFTER MARKET, IN OCCASION OF AUTOPROMOTEC 2011 CORGHI LAUNCHES A SPECIAL PROMOTION:



**ICE 800** -  
AC recharging station



**ONE-DAY FREE COURSE  
ON AIR CONDITIONING**



**POKAYOKE** - Management  
of vehicle's electronics



**50% DISCOUNT ON THE  
TWO-DAYS COURSE ON  
ELECTRONICS AND DIAGNOSIS**

**OFFER VALID FROM 25 TO 29 MAY 2011  
ON THE CORGHI BOOTH AT AUTOPROMOTEC**

**FOR INFORMATION PLEASE  
CONTACT OUR STAFF ON STAND**

